

Apply now



Master of Science in AI for Business
人工智能及商業理學碩士
A One-year Full-time Programme

Contact Us

MScAIB Programme Office

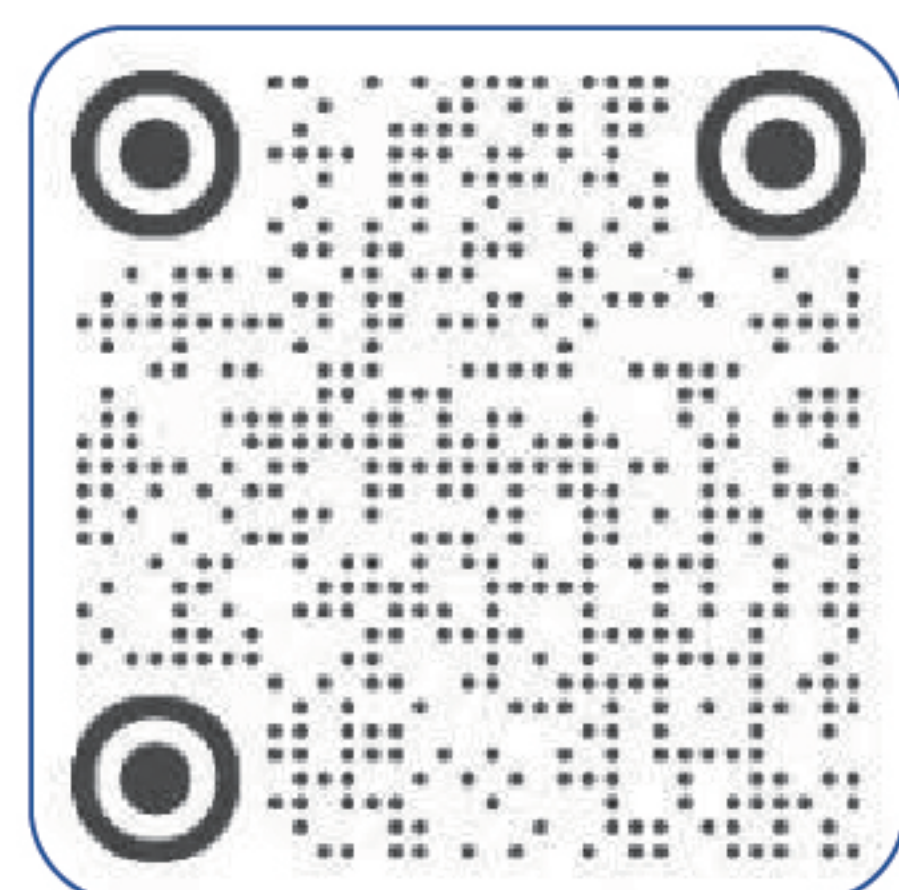
Tel: (852) 3411 5837

Email: m scaib@hkbu.edu.hk

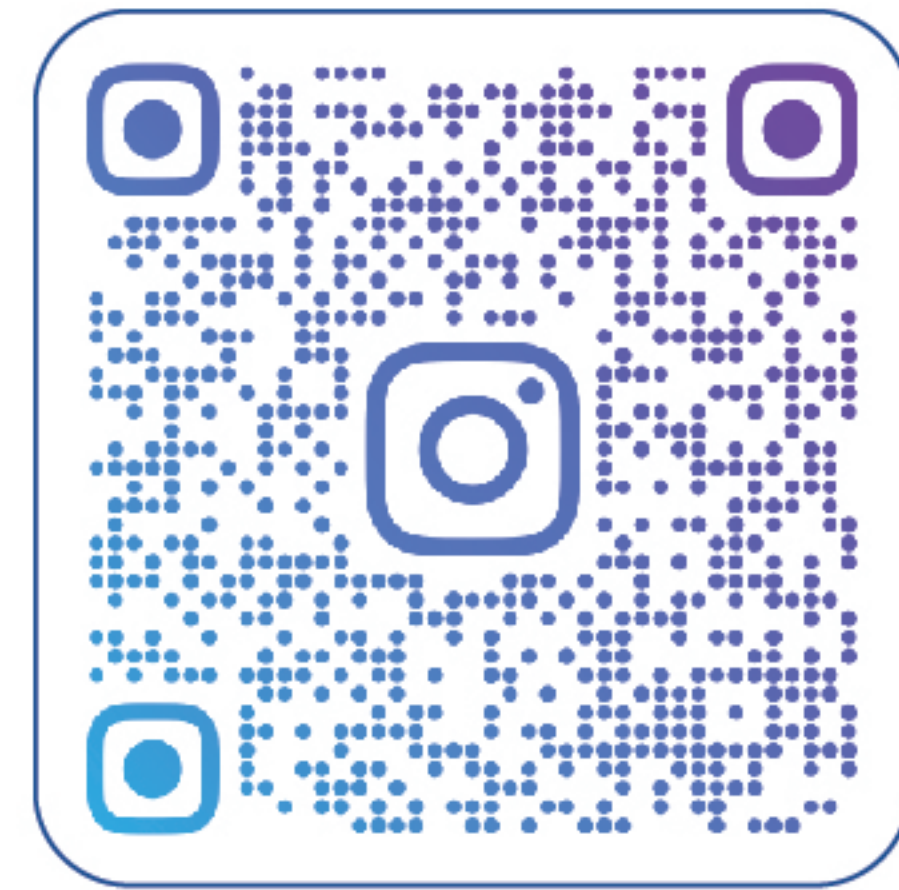
Web: <https://m scaib.hkbu.edu.hk/>



WeChat



Rednote



Instagram



Douyin



香港浸會大學
HONG KONG
BAPTIST
UNIVERSITY

CURRICULUM

Core Courses (21 units)

- ▶ Business Analytics and Decision Making with AI
- ▶ AI Ethics and Governance
- ▶ Machine Learning, Deep Learning and LLMs for Business Applications
- ▶ Generative AI and Prompt Engineering for Business
- ▶ Business Data Management for AI
- ▶ Experiential Learning in AI for Business
- ▶ Advanced AI and Business Strategy

WHY MScAIB

The MSc in AI for Business (MScAIB) is designed for aspiring leaders who aim to bridge the gap between artificial intelligence and business innovation, driving tangible organisational impact. The programme equips graduates with the following key competencies: Technical Mastery for Business Solutions, Ethical Leadership and Governance & Strategic Communication and Influence

FEE & SCHOLARSHIPS

Tuition: HK\$360,000 (in two instalments)

International Postgraduate Scholarship

Tuition waiver+
HK\$100,000
living allowance

High calibre applicant with an international profile

Merit-based Scholarship

HK\$100,000/person
(5 Recipients)

Outstanding academic backgrounds and public examination results

Diversity Contribution Scholarship

HK\$100,000/person
(5 Recipients)

New entrants who can enhance the diversity of the programme

Scenario 1 Business-oriented Track

Total Credits: 30

Core Courses:
7 courses, 21 credits

Electives: 3 courses,
9 credits within
business-oriented track

Scenario 2 Technical-oriented Track

Total Credits: 30

Core Courses:
7 courses, 21 credits

Electives: 3 courses,
9 credits within
technical-oriented track

ADMISSION REQUIREMENTS

- 1 Bachelor's degree in any discipline.**
*Non-STEM applicants must demonstrate quantitative proficiency via coursework or having related work experience etc.
- 2 English Language Proficiency**
a. TOEFL scores of 79 (Internet-based test); or
b. An overall band score of 6.5 or above in IELTS; or
c. Other equivalent qualifications.
- 3 Two Academic or professional Letters of Recommendation**
- 4 Online interview may be required for shortlisted candidates**